
UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20546

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

October 26, 2020

Commission File Number: 001-39251

BETTERWARE DE MÉXICO, S.A.B. DE C.V.
(Name of Registrant)

Luis Enrique Williams 549
Colonia Belenes Norte
Zapopan, Jalisco, 45145, México
+52 (33) 3836-0500
(Address of Principal Executive Office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

RELEVANT INFORMATION

Betterware de Mexico, S.A.B. de C.V. (Nasdaq: *BWMX*) (“Betterware”) announces the First Summon to a General Ordinary Shareholders’ Meeting, to be held on November 9, 2020.

The purpose of this Report on Form 6-K is to furnish a free English translation of the Shareholders’ Meeting Agenda and of the form of Power of Attorney that shareholders can use to be represented at the meeting.

Investor Relations Contacts

Investor Relations
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About Betterware

Founded in 1995, Betterware is a direct-to-consumer company in Mexico. Betterware is focused on the home solutions and organization segment, with a wide product portfolio for daily solutions including organization, kitchen and food preservation containers, smart furniture, among others. Betterware has a distribution network of over 500,000 active distributors and associates, who serve approximately 3,000,000 households in more than 800 communities throughout Mexico. Its main distribution center is located in Guadalajara, Mexico.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BETTERWARE DE MÉXICO, S.A.B. DE C.V.

By: /s/ Luis Campos
Name: Luis Campos
Title: Board Chairman

Date: October 26, 2020

Exhibit Index

| <u>Exhibit No.</u> | <u>Description</u> |
|---------------------------|--|
| 99.1 | Agenda for the General Ordinary Shareholders Meeting |
| 99.2 | Form of Power of Attorney |

GENERAL ORDINARY SHAREHOLDERS' MEETING

The undersigned, as Secretary of **Betterware de México S.A.B. de C.V.** (the "**Company**"), pursuant to clause thirty of the Company's by-laws, and in accordance with article 183, 186, 187 and other relevant provisions under the General Law on Commercial Companies (*Ley de Sociedades Mercantiles*), hereby summons the shareholders of the Company, in first call, to a General Ordinary Shareholders Meeting, which will take place on November 9, 2020 at 12:00 hours, on the offices of the Company, located at Luis Enrique Williams 549, Colonia Belenes Norte, Zapopan, Jalisco, 45145, México, (the "**Meeting**"), to address the items contained in the following agenda:

Agenda

- 1. Presentation, discussion and, if necessary, approval of the increase in the variable portion of the Company's capital stock.**
- 2. Presentation, discussion and, in its case, approval of an advance dividend payment.**
- 3. Appointment of special delegates to formalize the resolutions adopted in the Meeting.**

The shareholders of the Company, in order to have the right to attend the Meeting, shall obtain an admission pass, that will be issued and delivered by the Secretary of the Board of Directors of the Company in the address indicated here in, until and including, the fourth business day prior to the Meeting, in accordance with the following terms:

- a. The shareholders must be duly recorded, either in the Stock Registry Book of the Company, or provide other proof of ownership of Company shares or the corresponding certificates in accordance with articles 290 and 293 of the Securities Market Law (*Ley del Mercado de Valores*) the Company's by-laws, through the depositary certificates issued by a deposit institution in which the shares owned by the shareholders are deposited. The Shareholder Registry will be closed three working days prior to the date set for the Meeting and inclusive of the date of the Meeting.
- b. The shareholders holding physical certificates will be required to deposit the share certificates mentioned in item (a) above, at the Company's offices. If shares are held through a deposit institution, national or foreign, shareholders will be required to deliver to Secretary of the Board of Directors of the Company the receipts of deposit issued by the institution that holds the securities on behalf of such shareholder.
- c. Shareholders may attend the Meeting personally or through duly authorized representative(s), appointed in terms of a form of power of attorney granted pursuant to subsection III of Article 49 of the Securities Market Law, or any other form of representation in accordance with applicable Law. A form for such purposes is attached. Shareholders will also have to provide proof of ownership mentioned in item (b) above. Both documents should be sent by electronic mail to the following address: Reynaldo.Vizcarra-Mendez@bakermckenzie.com.
- d. Beneficial owners whose shares are registered in the name of a broker, dealer, commercial bank, trust company or other nominee are reminded that such financial to obtain an admission pass, they shall present a list issued by such intermediary containing the names, addresses, nationalities and number of shares of the shareholders that they will represent at the Meeting, duly executed by the corresponding officer in charge of issuing such list.

The shares deposited at the Company by the shareholders before the Secretary of the Board of Directors of the Company, for the purposes of attending the Meeting shall be returned when the Meeting has ended.

The forms of power of attorney, admission passes and supporting documentation that will be used as basis to address the items listed in the Agenda, will be available to the shareholders at the offices of the Secretary of the Company as this date during business days between: 9:00 and 14:00 hours and from 16:00 to 18:00 hours; as well as electronically upon written request sent to the following address: Reynaldo.Vizcarra-Mendez@bakermckenzie.com

Appropriate measures to maintain the prevention protocols considering the sanitary contingency will be adopted and the space where the Meeting will be held will be ample enough for attendees to maintain proper distance.

If any legal provision is enacted that may result in changes to this summon, it will be communicated in due course.

October 21, 2020

[SIGNATURE]

Reynaldo Vizcarra Méndez
Secretary of the Company

WE REQUEST TO ALL FINANCIAL INTERMEDIARIES, THEIR SPECIAL COLLABORATION AND SUPPORT IN ORDER TO ACHIEVE AS SOON AS POSSIBLE AND IN THE LARGEST POSSIBLE NUMBER, THE RECEPTION OF REQUESTS FOR THE ISSUANCE OF THE ADMISSION PASSES, IN TERMS OF THE PROCEDURE PREVIOUSLY OUTLINED, THE FOREGOING IN ORDER TO BE ABLE TO CARRY OUT THE SHAREHOLDERS' MEETING SUCCESSFULLY AND ALLOW THE SHAREHOLDERS TO EXERCISE THEIR CORPORATE RIGHTS AT THE MEETING.

ATTACHED YOU WILL FIND A FORM POWER OF ATTORNEY THAT CAN BE USED BY SHAREHOLDER TO BE REPRESENTED AT THE MEETING. AN ORIGINAL FORM SHOULD BE FILLED IN AND EXECUTED BOTH IN SPANISH AND ENGLISH LANGUAGES, ACCOMPANIED BY THE DOCUMENTS EVIDENCING THE OWNERSHIP OF SHARES AS DESCRIBED ABOVE SHOULD BE SENT TO THE FOLLOWING ELECTRONIC MAIL ADDRESS REYNALDO.VIZCARRA-MENDEZ@BAKERMCKENZIE.COM AND SUBMITTED PURSUANT TO THE TERMS OF THE MEETING CALL ALSO DESCRIBED ABOVE.”

Form of Power of Attorney

Carta Poder / Proxy Letter

(la "Poderdante"), por medio de la presente carta otorgo un poder especial pero tan amplio como sea requerido, en favor de _____ y _____ (los "Apoderados") para que, conjunta o separadamente, cualquiera de ellos asista a la Asamblea General Ordinaria de Accionistas de Betterware de Mexico S.A.B. de C.V. (la "Sociedad"), que se celebrará el ____ de _____ de 2020, en la cual los accionistas de la Sociedad resolverán los siguientes puntos del Orden del Día; y voten en el sentido que se señala a continuación, en dicha Asamblea _____ (_____) acción(es) que de dicha Sociedad la Poderdante es titular:

(the "Principal"), hereby grants a special power of attorney as broad as it may be required, in favor of _____ and _____ (the "Attorneys-in-Fact") so that, either jointly or individually, any of them attends the General Ordinary Shareholders Meeting of Betterware de Mexico S.A.B. de C.V. (the "Company"), to be held on _____, 2020, through which the shareholders of the Company will resolve the matters contained in the following Agenda; and vote in the manner set forth below, in such Meeting _____ (_____) share(s) owned by the Principal:

Orden del Día de la Asamblea Ordinaria de Accionistas

Agenda for the General Ordinary Shareholders Meeting

Table with 9 columns: Item description, A favor, En contra, Abstención, Item description, In favor, Against, Abstention. Rows include: I. Presentación, discusión y en su caso, aprobación del aumento de la parte variable del capital social de la Sociedad. II. Presentación, discusión y, en su caso, aprobación del pago de un anticipo a cuenta de dividendos. III. Designación de delegados especiales para formalizar las resoluciones adoptadas en la Asamblea.

El Poderdante ratifica desde ahora los actos que realicen los Apoderados en el ejercicio legal de este mandato.

The Principal hereby ratifies the acts the Attorneys-in-fact may conduct in the legal exercise of this mandate.

_____ de _____ de 2020 / _____, 2020

Por/By: _____
Cargo/Title: _____

Testigos/Witnesses

Name: _____

Name: _____