

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20546

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16
UNDER THE SECURITIES EXCHANGE ACT OF 1934

April, 2023
Commission File Number: 001-39251

BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.
(Name of Registrant)

Luis Enrique Williams 549
Colonia Belenes Norte
Zapopan, Jalisco, 45145, México
+52 (33) 3836-0500
(Address of Principal Executive Office)

Indicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.

Form 20-F Form 40-F

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark if the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

RELEVANT INFORMATION

Betterware de Mexico S.A.P.I. de C.V. (Nasdaq: *BWMX*) (“Betterware”) announces the First Call to a General Ordinary Shareholders’ Meeting, to be held on May 15, 2023.

The purpose of this Report on Form 6-K is to furnish a free English translation of the Shareholders’ Meeting Agenda and of the form of Power of Attorney that shareholders can use to be represented at the meeting.

Investor Relations Contacts

Investor Relations
ir@better.com.mx
+52 (33) 3836 0500

About Betterware

Founded in 1995, Betterware de Mexico is the leading direct-to-consumer company in Mexico focused on creating innovative products that solve specific needs regarding organization, practicality, space saving and hygiene within the household. Betterware’s wide product portfolio includes home organization, kitchen, commuting, laundry and cleaning, as well as other categories that include products and solutions for every corner of the household.

The Company has a differentiated two-tier network of distributors and associates that sell their products through twelve catalogues per year. All products are designed by the Company and under the Betterware brand name through its different sources of product innovation. The Company’s state-of-the-art infrastructure allows it to safely and timely deliver its products to every part of the country, backed by the strategic location of its national distribution center. Today, the Company distributes its products in Mexico and Guatemala, and has plans of additional international expansion.

Supported by its asset light business model and its three strategic pillars of Product Innovation, Business Intelligence and Technology, Betterware has been able to achieve sustainable double-digit growth rates by successfully expanding its household penetration and share of wallet.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

By: /s/ Luis Campos
Name: Luis Campos
Title: Board Chairman

Date: April 28, 2023

Exhibit Index

| Exhibit No. | Description |
|--------------------|--|
| 99.1 | Agenda for the General Ordinary Shareholders Meeting |
| 99.2 | Form of Power of Attorney |



BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

FIRST CALL

GENERAL ORDINARY SHAREHOLDERS' MEETING

I, the undersigned, in my capacity as Secretary of **Betterware de México, S.A.P.I. de C.V.** (the "**Company**"), pursuant to Clause Thirtieth of the Company's bylaws, and in accordance with the provisions of Articles 183 (one hundred eighty-three), 186 (one hundred eighty-six), 187 (one hundred eighty-seven), 191 (one hundred ninety one) and other provisions of the Mexican General Corporations Law, hereby summons the shareholders of the Company, on first call, to an Ordinary General Shareholders' Meeting of the Company, to be held on May 15, 2023 beginning at 15:00 (CST), at the Company's registered office at Av. Paseo Royal Country 4596, Torre Cube 2, 16th floor, Fraccionamiento Puerta de Hierro, Zapopan, Jalisco, 45116, Mexico (the "**Meeting**"), to address the matters contained in the following agenda (the "**Agenda**"):

AGENDA

- 1. Presentation, discussion, and in its case, ratification of the Company's external auditor report, for the fiscal year ended December 31, 2022.**
- 2. Discussion, and if applicable, approval of dividend payment.**
- 3. Proposal, discussion, and if applicable, appointment of a new member to the Board of Directors of the Company (the "**Board**").**
- 4. Appointment of special delegates to formalize the resolutions adopted at the Meeting.**

The shareholders of the Company, in order to be entitled to attend the Meeting, must obtain an admission pass, which will be issued and delivered by the Secretary of the Board at the address indicated herein, up to and including the fourth business day prior to the Meeting, in the following terms:

- a. Shareholders must be registered, either in the Company's Share Registry Book, or prove ownership of shares or certificates in accordance with the provisions of Articles 290 and 293 of the Mexican Securities Market Law and the Company's bylaws, i.e., through the certificates of deposit issued by the depository institutions where the shares they own are deposited. The shareholders' registry will remain closed from the third business day prior to the Meeting and one after the Meeting.
- b. The shareholders must deposit their stock certificates, mentioned in (a) above, at the Company's office, or at any national or foreign depository institution, and must present to the Company the corresponding certificate of deposit, which must be issued for such purposes, by the institution that holds such securities in favor of the shareholders.
- c. Shareholders may attend the Meeting in person or may be represented by the authorized person or persons by means of a proxy form in terms of Article 49, Section III of the Mexican Securities Market Law, or by any other form of representation granted in accordance with the Mexican law; therefore, shareholders must, if applicable, in addition to the proof of deposit mentioned in item (b) above, attach the proxy form referred to in this paragraph, which may be requested at the address indicated below or by e-mail to the following address: Reynaldo.Vizcarra-Mendez@bakermckenzie.com.
- d. Likewise, shareholders who maintain custody of their shares through brokerage firms and other financial intermediaries are reminded that, for purposes of obtaining the admission pass, must submit the list of holders issued for such purpose by such financial intermediary, which must contain the name, address, nationality of the shareholders and number of shares they represent, duly signed by the officer responsible for issuing such list.

The shares that the shareholders or their representatives deposit with the Secretary of the Board, in order to have the right to attend the Meeting, shall not be returned until after the Meeting has been held.

Notice is hereby given that the proxy forms, admission passes and supporting documentation that will serve as the basis for the discussion of the matters listed in the Agenda, will be available to the shareholders at the offices located in this Secretary's Office, as of this date from 9:00 to 14:00 (CST) and from 16:00 to 18:00 (CST) on business days; as well as electronically upon written request sent to the following e-mail address: Reynaldo.Vizcarra-Mendez@bakermckenzie.com.

It is communicated that adequate measures will be taken to take care of the prevention protocols due to the health contingency and that the venue where the Meeting will be held will be sufficiently large for attendees to keep a healthy distance.

We will communicate in a timely manner in the event that any legal provision is issued that leads us to modify the content of this call for proposals.

April 28, 2023

Reynaldo Vizcarra Méndez
Secretary of the Company

English translation for reference purposes only.

Poder / Form of Power of Attorney
 Carta Poder / Proxy Letter

_____ (la "Poderdante"), por medio de la presente carta otorgo un poder especial pero tan amplio como sea requerido, en favor de _____ (el "Apoderado") para que, asista a la Asamblea General Ordinaria de Accionistas de Betterware de Mexico, S.A.P.I. de C.V. (la "Sociedad"), que se celebrará el 15 de mayo de 2023 (la "Asamblea"), en la cual los accionistas de la Sociedad resolverán los siguientes puntos del Orden del Día; y voten en el sentido que se señala a continuación, en dicha Asamblea, _____ acciones que de dicha Sociedad la Poderdante es titular:

Orden del Día de la Asamblea Ordinaria de Accionistas

| | A favor | En contra | Abstención |
|--|---------|-----------|------------|
| I. Presentación, discusión, y en su caso, ratificación del reporte del auditor externo de la Sociedad, por el ejercicio social comprendido del 1 de enero de 2022 al 31 de diciembre de 2022 | | | |
| II. Discusión, y en su caso, aprobación del pago de dividendos. | | | |
| III. Propuesta, discusión, y en su caso, nombramiento de un nuevo consejero del Consejo de Administración de la Sociedad. | | | |
| IV. Designación de delegados especiales para dar efecto y formalizar las resoluciones adoptadas en la Asamblea | | | |

El Poderdante ratifica desde ahora los actos que realice el Apoderado en el ejercicio legal de este mandato.

_____ de 2023 / _____, 2023

Por/By: _____
 Cargo/Title: _____

Testigos/Witnesses

Name: _____

Name: _____

_____ (the "Principal"), hereby grants a special power of attorney as broad as it may be required, in favor of _____ (the "Attorney-in-Fact") so that, attends the General Ordinary Shareholders Meeting of Betterware de Mexico S.A.P.I. de C.V. (the "Company"), to be held on March 8, 2023 (the "Meeting"), through which the shareholders of the Company will resolve the matters contained in the following Agenda; and vote in the manner set for below, in such Meeting, _____ shares owned by the Principal:

Agenda for the General Ordinary Shareholders Meeting

| | In favor | Against | Abstention |
|---|----------|---------|------------|
| I. Presentation, discussion, and in its case, ratification of the Company's external auditor report, for the fiscal year ended December 31, 2022. | | | |
| II. Discussion, and in its case, approval of dividend payment. | | | |
| III. Proposal, discussion, and in its case, appointment of a new member of the Board of Directors of the Company. | | | |
| IV. Appointment of special delegates to formalize the resolutions adopted at the Meeting. | | | |

The Principal hereby ratifies the acts the Attorney-in-fact may conduct in the legal exercise of this mandate.