UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20546

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

April, 2025 Commission File Number: 001-39251

BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

(Name of Registrant)

Luis Enrique Williams 549 Colonia Belenes Norte Zapopan, Jalisco, 45145, México +52 (33) 3836-0500

(Address of Principal Executive Office)

ndicate by check mark whether the registrant files or will file annual reports under cover of Form 20-F or Form 40-F.						
	Form 20-F ⊠	Form 40-F □				

RELEVANT INFORMATION

Betterware de Mexico, S.A.P.I. de C.V. (NYSE: *BWMX*) ("Betterware" or the "Company") announces the First Call to a General Ordinary Shareholders' Meeting, to be held on April 30, 2025.

The purpose of this Report on Form 6-K is to furnish a free English translation of the Shareholders' Meeting Agenda and of the form of Power of Attorney that shareholders can use to be represented at the meeting.

Investor Relations Contacts

Investor Relations ir@better.com.mx +52 (33) 3836 0500

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

By: /s/ Luis Campos

Name: Luis Campos Title: Board Chairman

Date: April 16, 2025

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BETTERWARE DE MÉXICO, S.A.P.I. DE C.V.

FIRST CALL

GENERAL ORDINARY SHAREHOLDERS' MEETING

The undersigned, in my capacity as Secretary of **Betterware de México**, **S.A.P.I. de C.V.** (the "<u>Company</u>"), pursuant to clause thirtieth of the Company's bylaws, and in accordance with the provisions of Articles 183 (one hundred eighty-three), 186 (one hundred eighty-six), 187 (one hundred eighty-seven) and other provisions of the General Corporations Law (*Ley General de Sociedades Mercantiles*), hereby call the shareholders of the Company, on first call, to an Ordinary General Shareholders' Meeting of the Company, to be held on April 30, 2025 beginning at 15:00 hours, at the Company's registered office, specifically at Av. Paseo Royal Country 4596, Torre Cube 2, 16th floor, Fraccionamiento Puerta de Hierro, Zapopan, Jalisco, 45116, Mexico (the "<u>Meeting</u>"), to address the matters contained in the following:

AGENDA

- Presentation, discussion, modification and, if applicable, approval of the annual report of the Board of Directors, referred to in Article 28, Section IV, paragraph e) of the Securities Market Law (*Ley del Mercado de Valores*) and Article 172, paragraph b) of the General Corporations Law (*Ley General de Sociedades Mercantiles*), for the fiscal year held from January 1st, 2024 to December 31st, 2024.
- 2. Presentation, discussion, modification and, if applicable, approval of the annual report of the Audit and Corporate Practices Committee for the fiscal year held from January 1st, 2024 to December 31st, 2024.
- 3. Presentation, discussion, modification and, if applicable, approval of the tax obligations compliance report of the Company during the fiscal year held from January 1st, 2024 to December 31st, 2024.
- 4. Presentation, discussion, modification and, if applicable, approval of the consolidated financial statements of the Company for the fiscal year held from January 1st, 2024 to December 31st, 2024.
- 5. Presentation, discussion and, if applicable, approval of the dividends payment.
- 6. Presentation, discussion and, if applicable, approval on the reelection, appointment or removal of members of the Board of Directors of the Company.
- 7. Presentation, discussion and, if applicable, approval on the reelection, appointment or removal of members of the Audit and Corporate Practices Committee of the Company.
- 8. Presentation, discussion and, if applicable, determination of emoluments for the members of the Audit and Corporate Practices Committee of the Company.
- 9. Presentation, discussion and, if applicable, approval of the granting and revocation of powers of attorney.
- 10. Appointment of special delegates to formalize the resolutions adopted at the Meeting.

The shareholders of the Company, in order to be entitled to attend the Meeting, must obtain an admission pass, which will be issued and delivered by the Secretary of the Board of Directors of the Company at the address indicated herein, up to and including the fourth business day prior to the Meeting, in the following terms:

- a. Shareholders must be registered, either in the Company's Shares Registry Book, or prove ownership of shares or certificates in accordance with the provisions of Articles 290 and 293 of the Securities Market Law and the Company's bylaws, i.e., through the certificates of deposit issued by the depository institutions where the shares they own are deposited. The shareholders' registry will remain closed from the third business day prior to the Meeting and on the day of the Meeting.
- b. The shareholders must deposit their stock certificates, mentioned in (a) above, at the offices of the Company indicated herein, or at any national or foreign depository institution, and must present to the Company the corresponding certificate of deposit, which must be issued for such purposes, by the institution that holds such securities in favor of the shareholders.
- c. Shareholders may attend the Meeting in person or may be represented by the authorized person or persons by means of a proxy form in terms of Article 49, Section III of the Securities Market Law, or by any other form of representation granted in accordance with the Law; therefore, shareholders must, if applicable, in addition to the proof of deposit mentioned in item (b) above, attach the proxy form referred to in this paragraph, which may be requested at the address indicated below or by e-mail to the following address: Reynaldo.Vizcarra-Mendez@bakermckenzie.com.
- d. Likewise, shareholders who maintain custody of their shares through brokerage firms and other financial intermediaries are reminded that, for purposes of obtaining the admission pass, they must submit the list of holders issued for such purpose by such financial intermediary, which must contain the name, address, nationality of the shareholders and number of shares they represent, duly signed by the officer responsible for issuing such list.

The shares that the shareholders or their representatives deposit with the Secretary of the Board of Directors of the Company, in order to have the right to attend the Meeting, shall not be returned until after the Meeting has been held.

Notice is hereby given that the proxy forms, admission passes and supporting documentation that will serve as the basis for the discussion of the matters listed in the Agenda, will be available to the shareholders at the offices located in this Secretary's Office, as of this date from 9:00 a.m. to 2:00 p.m. and from 4:00 p.m. to 6:00 p.m. on business days; as well as electronically upon written request sent to the following e-mail address: Reynaldo.Vizcarra-Mendez@bakermckenzie.com.

We will communicate in a timely manner in the event that any legal provision is issued that leads us to modify the content of this call for proposals.

April 14, 2025

Reynaldo Vizcarra Méndez Secretary of the Company

CARTA PODER / PROXY LETTER

[*] (la "<u>Poderdante</u>"), por medio de la presente carta otorgo un poder especial pero tan amplio como sea requerido, en favor de [*] (los "<u>Apoderados</u>") para que cualquiera de los Apoderados, asista a la Asamblea General Ordinaria de Accionistas de Betterware de Mexico, S.A.P.I. de C.V. (la "<u>Sociedad</u>"), que se celebrará el 30 de abril de 2025 a las 15:00 horas, dentro del domicilio social de la Sociedad, específicamente en el ubicado en Av. Paseo Royal Country 4596, Torre Cube 2, piso 16, Fraccionamiento Puerta de Hierro, Zapopan, Jalisco, 45116, México (la "<u>Asamblea</u>") en la cual los accionistas de la Sociedad resolverán los siguientes puntos del Orden del Día; y voten en el sentido que se señala a continuación, en dicha Asamblea, [*] acciones que de dicha Sociedad la Poderdante es titular:

Orden del Día de la Asamblea General Ordinaria de Accionistas

		A favor	En contra	Abstención
1.	Presentación, discusión, modificación,			
	y en su caso, aprobación del informe			
	anual del Consejo de Administración, a			
	que se refiere el inciso e) de la fracción			
	IV del artículo 28 de la Ley del			
	Mercado de Valores y el artículo 172			
	inciso b) de la Ley General de			
	Sociedades Mercantiles, por el ejercicio			
	social comprendido del 1 de enero de			
	2024 al 31 de diciembre de 2024.			
2.	Presentación, discusión, modificación,			
	y en su caso, aprobación del informe			
	anual por parte del Comité de Auditoría			
	y Prácticas Societarias por el ejercicio			
	social comprendido del 1 de enero de			
	2024 al 31 de diciembre de 2024.			
3.	Presentación, discusión, modificación,			
	y en su caso, aprobación del informe			
	sobre el cumplimiento de las			
	obligaciones fiscales a cargo de la			
	Sociedad durante el ejercicio social			
	comprendido del 1 de enero de 2024 al			
	31 de diciembre de 2024.			
4.	Presentación, discusión, modificación,			
	y en su caso, aprobación de los estados			
	financieros consolidados de la Sociedad			
	con motivo del ejercicio social			
	comprendido del 1 de enero de 2024 al			
	31 de diciembre de 2024.			

[*] (the "Principal"), hereby grants a special power of attorney as broad as it may be required, in favor of [*] (the "Attorneys-in-Fact") so that, attends the General Ordinary Shareholders Meeting of Betterware de Mexico S.A.P.I. de C.V. (the "Company"), to be held on April 30, 2025 at 15:00 at the Company's registered office, specifically in the located at Av. Paseo Royal Country 4596, Torre Cube 2, 16th floor, Fraccionamiento Puerta de Hierro, Zapopan, Jalisco, 45116, Mexico (the "Meeting"), through which the shareholders of the Company will resolve the matters contained in the following Agenda; and vote in the manner set forth below, in such Meeting, [*] shares owned by the Principal:

Agenda for the General Ordinary Shareholders' Meeting

		In favor	Against	Abstention
1.	and, if applicable, approval of the annual report of the Board of Directors, referred to in Article 28, Section IV, paragraph e) of the Securities Market Law (Ley del Mercado de Valores) and Article 172, paragraph b) of the General Corporations Law (Ley General de Sociedades Mercantiles), for the fiscal year held from January 1st, 2024 to December 31st, 2024.			
2.	Presentation, discussion, modification and, if applicable, approval of the annual report of the Audit and Corporate Practices Committee for the fiscal year held from January 1st, 2024 to December 31st, 2024.			
3.	Presentation, discussion, modification and, if applicable, approval of the tax obligations compliance report of the Company during the fiscal year held from January 1st, 2024 to December 31st, 2024.			
4.	Presentation, discussion, modification and, if applicable, approval of the consolidated financial statements of the Company for the fiscal year held from January 1st, 2024 to December 31st, 2024.			

Formato de Poder / Form of Power of Attorney

5. Propuesta, discusión, y en su caso,

5. Presentation, discussion and, if

aprobación sobre el pago de dividendos.	applicable, approval of the dividends payment.
6. Propuesta, discusión, y en su caso, aprobación sobre la reelección, elección o remoción de los miembros del Consejo de Administración de la Sociedad.	6. Presentation, discussion and, if applicable, approval on the reelection, appointment or removal of members of the Board of Directors of the Company.
7. Propuesta, discusión, y en su caso, aprobación sobre la reelección, elección o remoción de los miembros del Comité de Auditoría y Prácticas Societarias de la Sociedad.	7. Presentation, discussion and, if applicable, approval on the reelection, appointment or removal of members of the Audit and Corporate Practices Committee of the Company.
Propuesta, discusión, y en su caso, determinación de los emolumentos correspondientes a los miembros del Consejo de Administración y miembros del Comité de Auditoría y	8. Presentation, discussion and, if applicable, determination of emoluments for the members of the Audit and Corporate Practices Committee of the Company.
Prácticas Societarias de la Sociedad. 9. Propuesta, discusión, y en su caso, aprobación de otorgamiento y revocación de poderes.	9. Presentation, discussion and, if applicable, approval of the granting and revocation of powers of attorney. 10. Appointment of special delegates to
Designación de delegados especiales para formalizar las resoluciones adoptadas en la Asamblea.	formalize the resolutions adopted at the Meeting.
El Poderdante ratifica desde ahora los actos ejercicio legal de este mandato.	 The Principal hereby ratifies the acts the Attorneys-in-fact may conduct in the legal exercise of this mandate. *] de 2025 / [*] [*], 2025 [*] Por/By: [*]
	Apoderado / Attorney-in-fact Festigos/Witnesses
Por/By:	·
Nombre/Name:	Por/By : Nombre/Name: